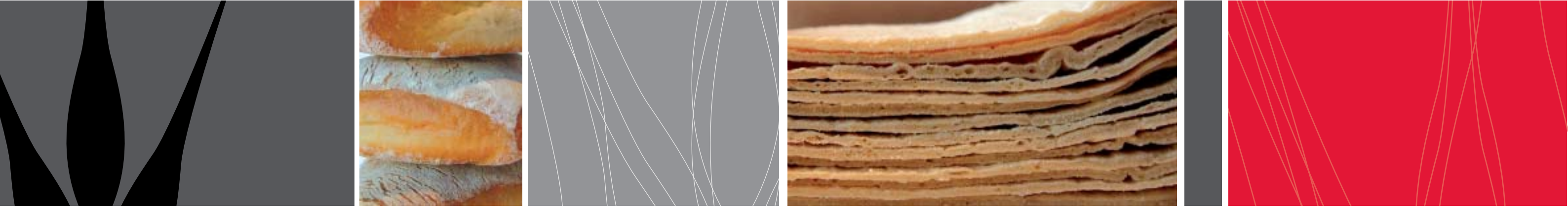




FINE BREADS OF AUSTRALIA™



Fine Breads of Australia Pty Ltd  
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## ABOUT FINE BREADS OF AUSTRALIA

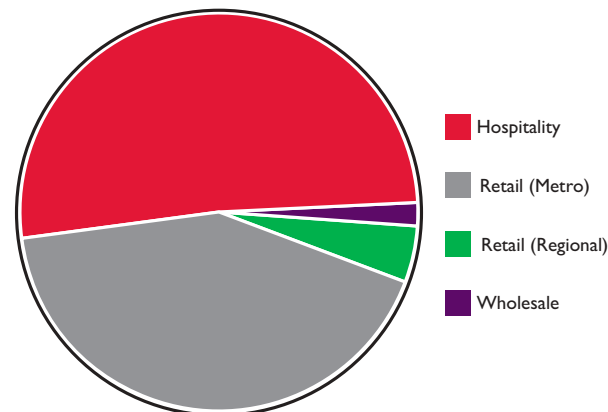
With over 65 years of baking experience, Fine Breads of Australia are renowned for producing a consistently high quality and innovative range of bread and bread products.

Managing Director, Anthony Parisi has over 8 years experience across all areas of the baking industry, including baking, distribution, marketing and sales. Our baking team are dedicated to producing wholesome, new and exciting breads for the health conscious, without substituting quality or tradition.

Our bread factory is located at Brookvale, which is well situated to both our existing and potentially new markets. At full capacity Fine Breads of Australia is capable of producing over 60,000 individual bread units per week, across multiple bread ranges and types.

As an increasingly expanding company, Fine Breads of Australia services a wide range of businesses, from gourmet cafes, to large supermarket retail chains. Our service is backed by fine quality service that Australian retailers and customers have come to expect.

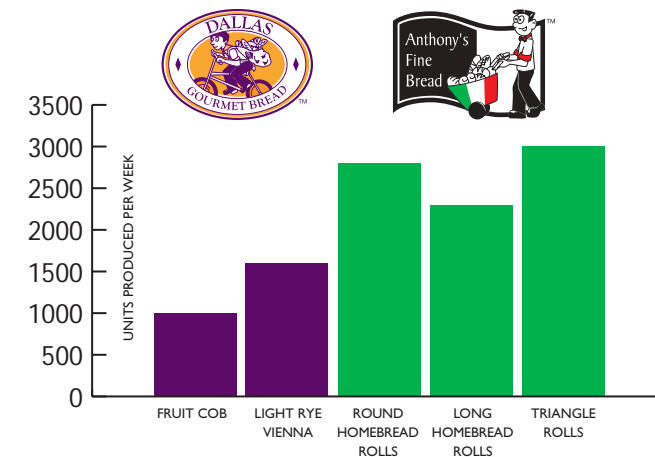
### MARKET SEGMENTATION



The baking team at Fine Breads of Australia are dedicated to providing top quality bread products. We are always looking for new and exciting ways to sell our bread range and innovate our products.

We guarantee a bread buying experience that is second to none. Our extensive product range means both customers and retailers can enjoy a large selection of quality bread, backed by nutritional goodness and value for money.

### POPULAR PRODUCT DISTRIBUTIONS



All Fine Breads of Australia products have nutritional panels on all packaging, complete with an ingredients list, storage requirements and freezing instructions. So you can be assured that all our breads are healthy and wholesome, not just delicious!

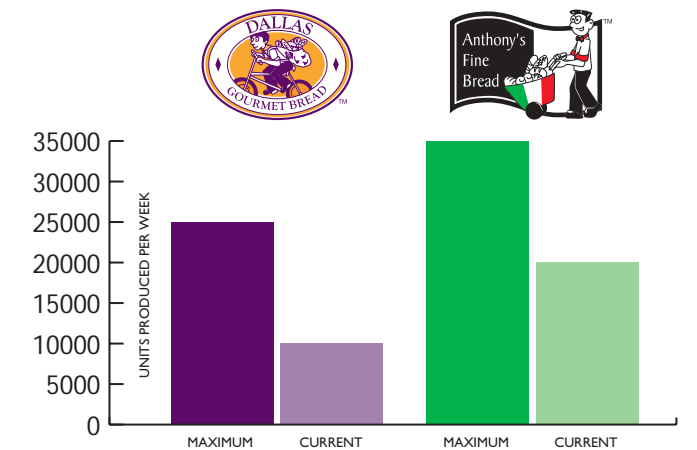
For more information on Fine Breads of Australia bread products, please visit our company website.

[www.finebreadsofaustralia.com.au](http://www.finebreadsofaustralia.com.au)

Fine Breads of Australia was established to provide our customers with the following:

- Fine Breads of Australia was formed to give Australian retailers and customers high quality products backed up with excellent service.
- Our Baking team has 65 years experience.
- Fine Breads of Australia is supported largely by Hospitality, Retail and Wholesalers.
- The location of Fine Breads of Australia is well situated to its existing markets and potentially new markets, with distribution runs across the state.
- Development of vacuum sealed bread products expands the distribution capability and increases shelf life of products.
- Opportunity for customers and wholesalers to request information on products via the company website [www.finebreadsofaustralia.com.au](http://www.finebreadsofaustralia.com.au)
- Business support for retailers through incentivised point of sale material and bread stands.
- Extended product information outlining different ways products can be utilised.

### PRODUCTION CAPACITY



Fine Breads of Australia head office located at Brookvale.